Design brief

A new vintage/retro dessert bar, ‘Flashback’ is opening in Torquay. Clara the owner of the new dessert bar’ Flashback’ wants to create innovative and creative desserts that reflect the unique era of the 60’s and 70’s, incorporating local and sustainable produce in her menu where possible. Clara wants to create an elegant modern dessert bar with a vintage twist, so the desserts must reflect this vision, reinventing traditional retro desserts.

The owner Clara is employing me to create a sample menu for her event she is holding for the opening of Flashback. Clara would like her staff to have a selection of a range of different dessert dishes and photographed platting ideas by July 15th for tasting. The official opening will held on the twenty-second of July from seven pm until nine pm at the venue of the dessert bar.

The desserts need to be inspired by retro sweets and desserts that allow the diner to have a flashback to memories of a bygone era. Clara wants the presentation of desserts to be paramount and beautiful. The desserts need to have a good balance of flavours, colour variation and texture. Clara would like me to make the most of the delicious local organic summer berries. Unfortunately berries are not in season at this time of the year. This means long-term keeping properties will need to be considered.

Torquay is a competitive food community therefore the desserts need to be of a very high standard, they need to integrate and emphasise a variety of techniques. Clara has employed some of Australia’s best chefs and the desserts need to reflect the adept high standard cooking techniques, creativity and innovation.

Clara wants to have at least one option for a celiac (people with gluten intolerance) and also at least one dish for someone with lactose intolerance (people with a tolerance to lactose the sugar in milk). Flashback wants to cater for all people so that everyone can enjoy the flashback experience.

Clara wants to reflect the elegance and beauty of old vintage styled cookery, and also incorporates recycling and reusing things from the past, which she is so passionate about. Clara has collected old plates and tableware from op-shops and wants to incorporate these in to her dessert bar to present the dishes.

Clara hopes to create a memorable Flashback experience.